Daily Blog

Portland construction blog from the Daily Journal of Commerce

Funny home builders are hosting a sustainability event tomorrow

Posted on April 13, 2012 by Lindsey O'Brien

Time lapse videos of construction sites can be cool, but until this week, no video put out by any general contracting company has made me laugh aloud (and then stay late at the office to watch the videos over and over).

As an advertisement for La Casa Verde, an annual green building and sustainability event in McMinnville, two guys from Cellar Ridge Custom Homes donned sweatbands and tube socks to make some hilarious promotional videos for one of the competitive events going down April 14. You can see all of the videos here, but this one's the funniest:

Chicken Tractor Training #5

from Cellar Ridge PLUS

The vendors at La Casa Verde, sponsored by **The Parr Lumber Company**, will be divided into teams and charged with building a **chicken tractor** (basically a movable chicken coop). Each team will start with a package of lumber, hardware and wheels that they will supplement with supplies from the Habitat for Humanity Re-Store.

Proceeds from the event will go to the local Habitat for Humanity project, which includes some of the most energy-efficient building techniques the nonprofit has used to date. Local bands including Larry Brown, **The Davis Street Jug Band** and **The Jackalope Saints** will play, and the market's own **Wednesday Wines** will be hosting a beer garden.

Here are the details if you go:

Saturday, April 14 from 10 a.m.- 4 p.m.

McMinnville Public Market

755 N.E. Alpine Ave., McMinnville

Free and open to the public

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